

# Retail and Logistics Executives of the Year

20 NOV 2017 POWER RETAIL

Australia's captains of industry gathered to honour and celebrate Australia's leading executives and CEOs at the sixth annual Executive of the Year Awards.

In a black-tie event held at Palladium, Crown Melbourne, *The CEO Magazine* presented this year's Executive of the Year Awards in front of more than 550 guests awards. The evening was hosted by MC Eddie McGuire and judged by an expert panel of highly regarded business professionals. These included Janine Allis, Founder of Boost Juice and Retail Zoo and investor on Network Ten's *Shark Tank Australia*, and Libby Roy, VP and MD of PayPal Australia.

The retail highlight of the evening included Shelley Sullivan, founder and chief executive of ModelCo being presented with the Retail Executive of the Year Award.

Sullivan founded beauty brand ModelCo 15 years ago. As CEO, she leads the team from Australia, Middle East and USA to tender against 27 luxury cosmetics brands. The success of the brand catapulted on a global stage when the Hailey Baldwin for ModelCo Collection recently generated \$15million worth of publicity and drew attention from Chanel fashion Designer Karl Lagerfeld. Lagerfeld approached ModelCo to pitch for and subsequently design and produce a global Karl Lagerfeld + ModelCo cosmetic collection due to launch early 2018.

The other major highlight was Bob Black CEO of StarTrack and Group COO of Australia Post taking out the Transport and Logistics Executive of the Year Award.

"After more than 35 years in the industry, Bob has gained a deep knowledge and understanding of the sector. In his role as CEO StarTrack and group chief operations Officer, Australia Post, he has shaped the e-commerce transformation strategy, leveraging significant infrastructure and technology investments to deliver outstanding delivery experiences and connect Australian businesses and consumers to global marketplaces," MC Eddie McGuire told event attendees.

"Bob has an unwavering commitment to developing leaders at all levels. Bob is particularly proud of their ongoing commitment to their Women in Operations stream and their internal talent program, now in its third year, with a strong mentoring component with senior leaders."

There were nine finalists in the coveted CEO of the Year category, including three from the online retail space – Shelley Sullivan, Founder and CEO of ModelCo, Bob Black, CEO and COO of StarTrack/Australia Post and Sean Senvirtne, CEO of mydeal.com.au, But, it was a media executive who took out the prestigious prize this year – Michael Ebeid, CEO and Managing

Director of SBS. Other highlights of the evening included **Gina Rinehart** from Hancock Prospecting Group being named Chairperson of the Year for a third time.

With more than 600 entries, the annual CEO of the Year awards identifies the achievements of aspiring and established leaders in 23 categories across industry sectors including, retail, logistics, media, construction, energy and resources, health and pharmaceutical and telecommunications.