



Celebrate Aussie agriculture

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From Broome to Bordertown, Bundaberg to Brunswick, all Australians are encouraged to celebrate the nation's farm sector on November 21.

National Agriculture and Related Industries Day (AgDay) is the idea of Mrs Gina Rinehart and is being supported in its development by the National Farmers' Federation (NFF) and the Federal Department of Agriculture and Water Resources (DAWR).

"All Australians can feel a sense of pride in our nation's contribution to feeding and clothing the world," Deputy Prime Minister and Minister for Agriculture and Water Resources, Barnaby Joyce said.

"Australian produce is renowned and enjoyed the world over - from our chickpeas in India, our lamb in Saudi Arabia, Aussie beef in fine Japanese restaurants and Australian wine across the globe.

"The enviable properties of Australian wool and cotton see it featured on runways in Paris and Milan as well as on the backs of everyday global citizens."

Liverpool Plains farmer, Fiona Simson said Australians, young and not so young, city or bush-based, could celebrate our country's agriculture industries on Tuesday November 21.

"On AgDay there are many ways you can rejoice in our primary production prowess. Why not host a lunch with all-Aussie produce making up the menu, fire up a community barbecue and raise money for a good cause or simply share a pic of fabulous food or fibre on your social media networks."

Visit agday.org.au for more great ideas on how to host your own AgDay celebrations.

Gina Rinehart, Executive Chairman of the Hancock Prospecting Group and Executive Chairman of Kidman & Co, said National AgDay was about recognising the contribution agriculture makes to our economic and social fabric.

"In 2016-2017 agricultural production was valued at \$60 billion - that's on-farm alone. Agriculture is Australia's second largest export industry. The farm sector is also the powerhouse behind our regional communities.

"No matter what town it is in Australia, agriculture provides employment opportunities and supports small businesses that keep our country towns ticking."

However you choose to mark AgDay, join the national conversation by sharing your celebrations on Facebook, Twitter or Instagram with the hashtag #AgDay

To find out more about AgDay visit agday.org.au.